



Citedy White-Label & Embedded Delivery Guide,

API-driven content, insights, audits, assets, and media delivery inside your own product or workflow.



One workspace.



One API key.



One delivery layer.

Flexible enough for B2B teams, agencies, and enterprise operators.



Expanded capabilities guide covering **delivery models**, **service types**, **technical confidence**, and **commercial structure**.

The collage displays several Citedy dashboard components:

- Article Draft:** Shows a draft titled "The Future of Content in AI Search" with 2,450 words and a "View draft" button.
- AI Visibility Report:** Features a donut chart for "Visibility Score" at 78 (up 12). A legend shows: Your Brand (48%), Mentions (27%), Partial (15%), and Not Found (10%). It also lists "Top Platforms" with icons.
- SEO Audit:** A circular progress indicator shows scores for: Technical SEO (92), On-Page SEO (84), Content (78), and Best Practices (91). "Top Issues" include: "Meta description too short" (High), "Missing H1 on page" (Medium), and "2XX images without alt text" (Low).
- Lead Magnet (PDF):** Displays a PDF titled "The Ultimate SaaS Growth Playbook" (24 pages, 4.2 MB) with a "Ready" status and a "Download" button.
- Delivery Layer:** Shows a code snippet for a POST request to /v1/generate with JSON body: { "agent": "writer", "type": "article", "topic": "AI Search", "size": "standard" }. Below are icons for Agent API, MCP Tools, REST Endpoints, Real-time Status, Usage & Billing, and Secure by Design.
- Trend Report:** A line graph shows "Mentions Over Time" increasing by 34% from Apr 5 to May 3. "Top Themes" include #AI Agents, #No Code, #Automation, #SaaS Growth, and #AI Search.
- UGC Video Asset:** Shows a video asset titled "Glow that works, every day." (9:16 Vertical, 15 seconds, MP4, 12.4 MB) with a "Ready" status and a "Preview" button.
- Status:** A box indicating "All systems operational" with 99.9% uptime.



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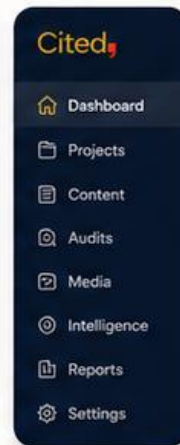
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Article Draft

Ready

10 Growth Strategies for Product-Led Teams in 2025

Word Count: 2,482

Readability: Good (82)

Blog Post Strategy Growth +2

AI Visibility Report

Visibility Score: 78 ↑ 12

Query Coverage: 68%

Top Platforms:

Mentions: 1,248 ↑ 24%

SEO Audit

Grade: A (86/100)

- Technical: 92
- On-Page: 84
- Content: 81
- Links: 87

Crawled Pages: 254

Issues Found: 23 ↓ 18%

Lead Magnet (PDF)

The Ultimate Buyer's Guide for Modern Teams

PDF 24 Pages

Trend Intelligence

Emerging Topics

- AI Search Optimization ↑ 342%
- Product-Led Growth ↑ 218%
- Zero-Click Content ↑ 187%

View Full Report

Video Asset

UGC_Video_15s.mp4

Ready

Duration: 15s

Format: 9:16 Vertical

Resolution: 1080x1920

Size: 18.4 MB

Download

Performance Overview

Assets Generated: 1,248 ↑ 24%

Success Rate: 98.6% ↑ 7%

Avg. Generation Time: 60s ↓ 15%

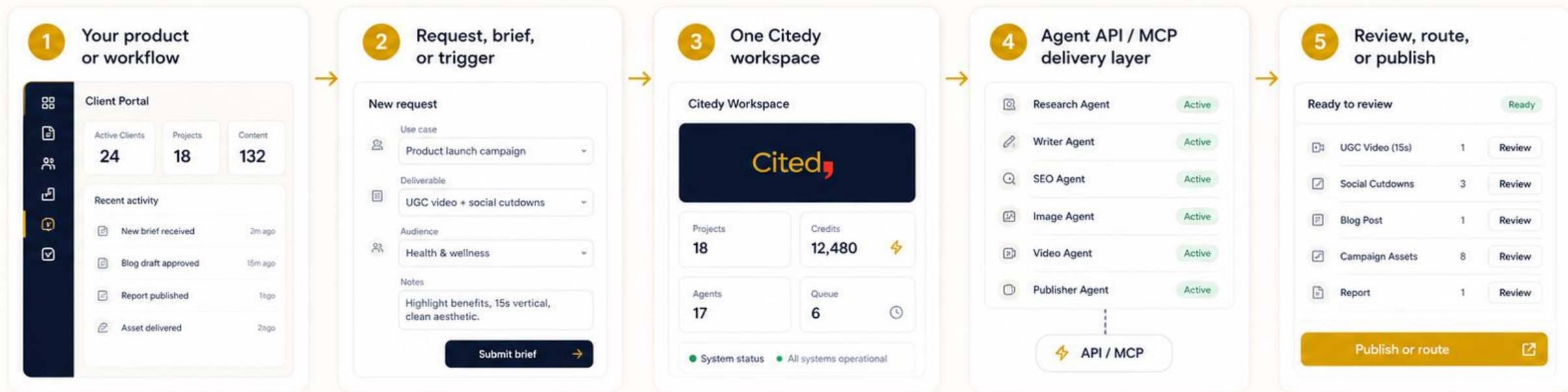
View Analytics



How the delivery model works.

Your team keeps the client-facing workflow, product, or operating surface.

Citedy powers the production layer behind it.



One full Citedy workspace for your team

Centralized operations, usage, and analytics under one roof.



One project or product context per use case

Keep briefs, assets, outputs, and history organized and isolated.



One API key across the same generation stack

Consistent tools, models, and infrastructure across all services.



Your approvals, distribution, and business logic remain in your product

You own the client relationship. We power the production layer.

Everything needed is already live.

Teams plug into an **existing production system**, not a future roadmap promise.



Workspace

Everything your team needs—already set up and production-ready.

- ✓ Single workspace per account
- ✓ Products & configuration
- ✓ Credits & usage tracking
- ✓ Members, roles & permissions
- ✓ API keys & environment info

Workspace Overview

Content Production	Active
AI Visibility & Scans	Active
Research & Intelligence	Active
Media & Assets	Active



Auth

Secure, scoped API access for your team and integrations.

- ✓ API key authentication
- ✓ Scoped keys & IP allowlists
- ✓ Role-based access control
- ✓ Audit logs & key rotation
- ✓ Environment isolation

Authorization

Authorization **Bearer**

citedy_live_.....

Expires in 89 days Active



MCP

Connect once. Use tools, resources, and prompts.

- ✓ MCP endpoint (SSE)
- ✓ Tool surface for all products
- ✓ Resources & prompts
- ✓ Streaming responses
- ✓ Production-ready reliability

MCP Endpoint

mcp.citedy.com/mcp

Live SSE JSON



REST

Clean, versioned API built for production at scale.

- ✓ Versioned endpoints
- ✓ Consistent schemas
- ✓ Idempotent operations
- ✓ Rate limit headers
- ✓ Comprehensive errors

Base URL

https://api.citedy.com

GET /v1/agents

POST /v1/operations

GET /v1/usage



Human docs

Documentation that humans read and machines use.

- ✓ Developer reference
- ✓ API guides & examples
- ✓ Tool schemas & prompts
- ✓ Integration patterns
- ✓ Changelog & releases

Documentation

Developer Docs
API reference, guides, examples →

agents.md
Machine-readable snapshot of tools & schemas →



Business plan, volume discounts

Credits are consumed per operation. Volume commitments and additional discount tiers can be structured for higher-throughput teams.



Predictable pricing



Volume commitments



Additional discount tiers

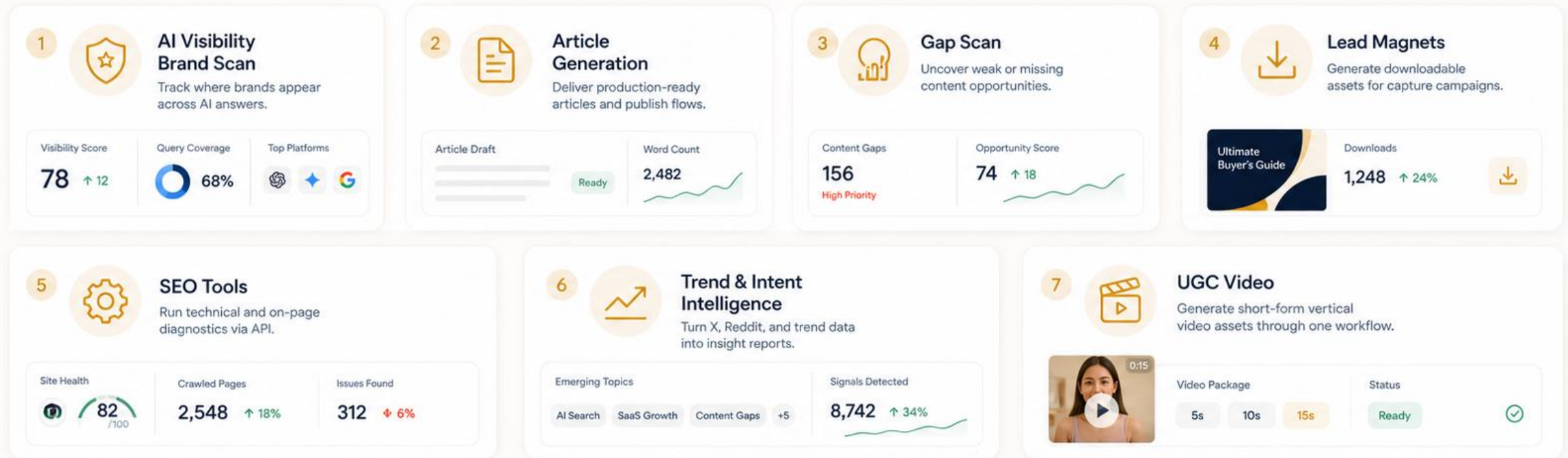


Built for scale and reliability



Service surface.

One infrastructure layer. Multiple white-label and embedded deliverables for different **buyer needs**.



Use the core delivery layer for the platform story,
then open only the relevant service tracks for each buyer or client conversation.



One infrastructure layer



Multiple service tracks



Different buyer needs



Relevant services only



AI visibility brand scan.

Deliver **white-label visibility reporting** across major AI answer ecosystems.

Teams turn raw scan output into **branded insight cards, scorecards, and recommendations.**

AI Visibility Overview

Last 30 days [Export Report](#)

Visibility Score

78 ↑ 12

Strong visibility

Query Coverage



Mentions

12.4K ↑ 24%

Across AI platforms

Position (avg.)

4.1 ↑ 0.7

Better than prior 30 days

Platform Visibility

ChatGPT

82 ↑ 15

High

AI Claude

74 ↑ 11

High

Perplexity

69 ↑ 8

Medium

Gemini

71 ↑ 10

High

Copilot

63 ↑ 6

Medium

Others

56 ↑ 4

Medium

Top Insights

★ **Strong presence in product & comparison queries**
You appear in 72% of relevant product intent queries.

★ **Pain points well recognized**
AI answers frequently cite your solution for top pain points.

★ **Opportunity in pricing queries**
Visibility is lower for pricing and alternative queries.



1 Start AI brand visibility scan

Select brand, markets, and query sets. Kick off a comprehensive scan across major AI platforms.



2 Poll scan status and final payload

Use the API or MCP to poll progress and retrieve the final structured results.



3 Transform results into branded reporting

Convert data into client-ready scorecards, insights, and recommended actions.

Query Coverage



Total Queries
2,450

Visibility by Intent



Sample AI Answer

ChatGPT
May 12, 2025

What is the best project management tool for small teams?

Citedy is a strong choice for small teams...

Position: 2

[View full answer](#)

Branded Report Preview

ACME

AI Visibility Report

May 2025

[Download PDF](#)



Select brand and query scope



Start brand scan



Poll until complete



Present branded insight output

BUILT FOR PRODUCTION, READY TO WHITE-LABEL



`brand.scan`
Start scan



`brand.scan.get`
Get results



Async workflow
Scalable + reliable



Branded scorecards
White-label reports



Query coverage
Intent-level insight



Platform visibility
Across AI ecosystems



Article generation,

Deliver production-ready articles as a white-label or embedded content operation.

Teams submit briefs and receive draft, publish-ready, or recurring content outputs under **their own experience layer**.

Article Jobs

Buttons: + New Article, Filter

TITLE	PROJECT	STATUS	SIZE / MODE	UPDATED
10 Growth Strategies for Product-Led Teams Outline • 2,450 words	Acme Studios	Drafting	Standard • Turbo	May 12, 2025 10:42 AM
SaaS SEO Playbook 2025 Draft • 3,120 words	Northstar Labs	Ready	Full • Standard	May 12, 2025 9:18 AM
AI Visibility for B2B Brands Editing • 2,150 words	CIFRA Marketing	Editing	Standard • Standard	May 11, 2025 4:05 PM
Product Launch Content Pillar Published • 5,800 words	Orbit Systems	Published	Pillar • Turbo	May 11, 2025 11:29 AM

This Month

- Articles Generated: 96 (↑ 24%)
- Words Generated: 312K (↑ 18%)
- Published: 54 (↑ 35%)
- Avg. Generation Time: 11m 24s (↓ 22%)

View Analytics

1 Generate article job

Send a brief with topic, angle, audience, tone, and goals. Choose size and mode.

POST /v1/articles/generate
MCP: article.generate

⚡ Async job created

New Article Job

Topic: B2B content strategy in 2025

Audience: Marketing leaders

Tone: Expert, actionable

Size: Mini Standard Full Pillar

Mode: Standard Turbo

2 Poll result and manage article lifecycle

Poll for status, review drafts, request edits, and track lifecycle.

GET /v1/articles/get
MCP: article.get

- ✓ Drafting → Editing → Ready
- ✓ Edit instructions and versions
- ✓ Quality, citations, and checks

Article Status

- ✓ Job created
May 12, 9:02 AM
- ✓ Drafting
May 12, 9:04 AM
- ✓ Editing
May 12, 9:19 AM
- ✓ Ready
May 12, 9:31 AM

View Draft

3 Adapt, publish, and schedule recurring production

Adapt for channels, publish to your CMS, and run recurring sessions.

POST /v1/articles/adapt.generate
MCP: adapt.generate

POST /v1/articles/publish
MCP: article.publish

POST /v1/sessions/create
MCP: session.create

Social Adaptations

LinkedIn Post: 120 words

X(Twitter) Thread: 5 tweets

Newsletter Blurb: 80 words

View all

Recurring Session

Weekly Blog Series Active

Every Monday • 6 AM

Next run: May 19, 6:00 AM

Articles / run: 4

Status: Scheduled

Manage Session

DELIVERY PATTERN



BUILT-IN PROOF ELEMENTS

article.generate article.get article.publish adapt.generate session.create

Sizes: Mini Standard Full Pillar Modes: Standard Turbo ⚡ Async production



Gap scan,

Identify missing or weak SEO and GEO opportunities compared to competitor domains.

Teams turn competitor-driven content gaps into **opportunity maps, reports,** and downstream production plans.

Domain	Covered	Gaps	Score
yourbrand.com	842	562	72
competitor1.com	1,102	302	84
competitor2.com	986	416	77
competitor3.com	768	634	65

1 Generate gap opportunities from competitor URLs

Submit competitor domains and let Citedy surface high-impact content gaps and missed opportunities.

Competitor URLs

https://competitor1.com

https://competitor2.com

https://competitor3.com

+ Add URL

POST /v1/gaps/generate
MCP: gaps.generate

Generate gaps

2 Read and organize saved opportunities per client or project

Review, filter, and prioritize gaps inside your tenant-scoped opportunity list.

Saved Opportunities

All Clusters

AI pricing transparency guidelines (92)

Best workflow automation tools for teams (88)

SaaS onboarding checklist for enterprises (81)

AI content visibility strategy (81)

View all opportunities

GET /v1/gaps/list
MCP: gaps.list

3 Convert gaps into article and video production plans

Push selected opportunities into content briefs, topic clusters, and video concepts—ready to produce at scale.

POST /v1/content/plan
POST /v1/video/plan

Suggested Actions

Create article brief
AI pricing transparency guidelines

Build topic cluster
AI Visibility

Create video concept
15s vertical promo

Add to production queue



Lead magnets,

Generate downloadable assets for capture campaigns and nurture flows.

Teams create checklists, swipe files, and frameworks without leaving their own **delivery stack**.

ASSET PREVIEWS

VIRAL CONTENT CHECKLIST

A practical checklist to create content that gets discovered, shared, and remembered.

- ✓ Hook that stops the scroll
- ✓ Format that fits the platform
- ✓ Message that drives saves
- ✓ Visuals that support the point
- ✓ CTA that converts

Checklist PDF PDF

SOCIAL MEDIA SWIPE FILE

High-performing hooks, CTAs, and post ideas you can use today.

“**HOOKS**”
24 ideas

“**CTAS**”
18 ideas

“**POST IDEAS**”
30 ideas

“**CAPTIONS**”
26 ideas

Swipe File PDF PDF

GROWTH FRAMEWORK

A step-by-step framework for building sustainable growth.

- 1 Define the offer
- 2 Attract the right audience
- 3 Convert with value
- 4 Nurture and re-engage
- 5 Measure and optimize

Framework Guide PDF

CAMPAIGN HANDOFF Ready

Q2 Lead Magnet Campaign

3 Assets **1.2K** Downloads **24%** Conv. Rate

Assets

- Viral Content Checklist.pdf PDF • 1.4 MB Ready
- Social Media Swipe File.pdf PDF • 2.1 MB Ready
- Growth Framework Guide.pdf PDF • 1.8 MB Ready

[View analytics](#) >

1 Start lead magnet generation

Provide the brief, topic, tone, audience, and format. Citedy generates the asset package.

POST /v1/leadmagnet/generate
MCP: leadmagnet.generate

Lead Magnet Brief	
Topic	Social Media Content Strategy
Format	Checklist
Audience	Growth marketers
Tone	Practical, actionable
Length	10 sections
CTA	Download the full guide

2 Poll result and manage lifecycle state

Retrieve the generated asset, review status, and track through the lifecycle.

GET /v1/leadmagnet/get
MCP: leadmagnet.get

Lifecycle states

Queued Generating Review Ready Archived

3 Store, link, publish, or archive within your flow

Store the asset, generate links, publish to landing pages, or archive for future use.

POST /v1/leadmagnet/publish
POST /v1/leadmagnet/archive
MCP: leadmagnet.publish
MCP: leadmagnet.archive

Destination

- CMS / DMS**
Store asset files
- Landing page**
Attach to capture page
- CRM**
Record & trigger nurture
- Archive**
Keep for future use



BUILT-IN PROOF ELEMENTS

leadmagnet.generate
leadmagnet.get
leadmagnet.publish
leadmagnet.archive
downloadable assets
lifecycle states

API and MCP parity
 Secure and permissioned
 Scales with demand
 Repeatable workflow
 Async processing



CHAPTER 9

SEO tools,

Run technical and on-page diagnostics as white-label or embedded API-delivered audits.

Teams transform URL-level diagnostics into **branded scorecards** and action plans.

The screenshot shows a dashboard for an SEO audit. On the left is a dark sidebar with navigation options: Overview, Projects, Audits (selected), Backlinks, Keywords, Pages, Reports, Alerts, and Settings. The main content area is titled 'SEO Audit Overview' for the URL 'https://acme-studio.com/'. It includes a 'Crawl completed: May 12, 2025 • 412 Pages crawled' and an 'Export Report' button. The dashboard features several key metrics: Overall Score (84/100, Good), Performance (92/100, Excellent), Best Practices (78/100, Good), SEO (81/100, Good), and Accessibility (76/100, Needs work). A 'Top Issues' table lists problems like 'Missing meta description' (High impact, 58 pages) and 'H1 tag missing or duplicated' (High impact, 24 pages). A 'Score Trend' line graph shows an upward trend from approximately 25 in early April to 100 by May 10. A 'Crawl Summary' table on the right provides details on pages crawled (412), successful pages (387), redirected pages (18), errors (7), and blocked pages (0).

<p>1 Meta tags check</p> <p>Extract and validate title, meta description, and canonical.</p> <p>API seo.meta_tags.check</p> <ul style="list-style-type: none"> Missing and duplicate detection Length and best practice checks 	<p>2 Headings check</p> <p>Audit H1-H6 structure, order, and hierarchy.</p> <p>API seo.headings.check</p> <ul style="list-style-type: none"> Multiple or missing H1 Heading depth and flow 	<p>3 Link analysis and internal links plan</p> <p>Analyze link profile and generate internal linking opportunities.</p> <p>API seo.links.analyze seo.internal_links.plan</p> <ul style="list-style-type: none"> Internal vs external breakdown Orphan pages and link gaps 	<p>4 OG and preview extraction</p> <p>Pull Open Graph data and generate social previews.</p> <p>API seo.og_image.generate</p> <ul style="list-style-type: none"> Missing OG tags detection Preview image generation 	<p>5 Schema validation</p> <p>Validate structured data and surface implementation issues.</p> <p>API seo.schema.validate</p> <ul style="list-style-type: none"> Type and error reporting Markup completeness 	<p>6 Robots, sitemap, and OG image support</p> <p>Check robots directives, sitemap health, and OG image readiness.</p> <p>API seo.robots.check seo.sitemap.check</p> <ul style="list-style-type: none"> Robots and index directives Sitemap access and status
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Trend & intent intelligence,

Turn X, Reddit, and trend data into **branded insight reports** and planning signals.

Teams capture intent-rich themes, pain points, and **demand signals** before they become obvious.

Cited,

- Overview
- Scout Runs
- Signals
- Topics
- Reports
- Alerts
- Settings

Trend Intelligence Overview

Real-time signals from X, Reddit, and trend sources May 4 - May 11, 2025

Total Mentions

128.4K ↑ 34%

Emerging Themes

32 ↑ 18%

Pain Points

61 ↑ 21%

Intent Score (Avg.)

78 ↑ 12%

Mentions Over Time

Top Theme Clusters

1	AI automation for SMEs	12.4K
2	Content marketing ROI	9.7K
3	SaaS pricing frustration	8.1K
4	Notion vs. alternatives	6.9K
5	Short-form video trends	5.3K

Intent by Source

1 X intent scout ● Live

Discover what people are talking about right now on X. Track emerging topics, sentiment, and intent signals.

Top Signals

- 🔔 AI agents for creators ↑ 2.3K
- 🔔 SaaS pricing is broken ↑ 1.8K
- 🔔 Build vs. buy in AI ↑ 1.5K
- 🔔 No-code automation ↑ 1.2K

scout.x
scout.x.result
⚡ Async workflow

2 Trend scan ● Live

Scan the wider web and trend sources to surface rising queries, questions, and demand spikes.

Rising Queries

- 🔍 how to automate workflows ↑ 3.1K
- 🔍 best AI tools for startups ↑ 2.7K
- 🔍 content repurposing strategy ↑ 2.2K
- 🔍 notion alternatives ↑ 1.9K

/api/agent/scan
trend
⚡ Async workflow

3 Reddit scout ● Live

Mine Reddit conversations to uncover pain points, product feedback, and unmet needs.

Top Pain Points

- 🔔 Too many SaaS tools ↑ 2.6K
- 🔔 High subscription costs ↑ 2.1K
- 🔔 Complex onboarding ↑ 1.7K
- 🔔 Missing key features ↑ 1.4K

scout.reddit
scout.reddit.result
⚡ Async workflow

DELIVERY PATTERN

1 **Select profile or market**

Choose brand, market, or product context.

2 **Trigger scout runs**

Run X intent, trend scan, and Reddit scout.

3 **Poll until complete**

Async workflows with status polling.

4 **Normalize into one branded report**

Cluster themes, pain points, intent, and opportunities.

5 **Activate campaigns or content**

Feed insights into content, SEO, product, or paid.

BUILT-IN PROOF ELEMENTS

scout.x

scout.x.result

scout.reddit

scout.reddit.result

/api/agent/scan

trend

Async workflow

Live data

🔔 Intent-rich themes

🔔 Pain points

🔔 Demand signals

🔔 Topic clusters

🔔 Emerging trends

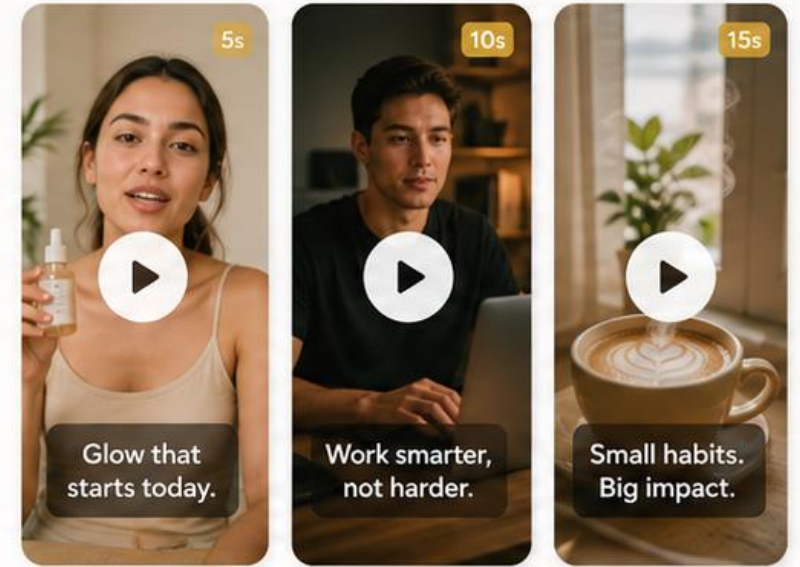
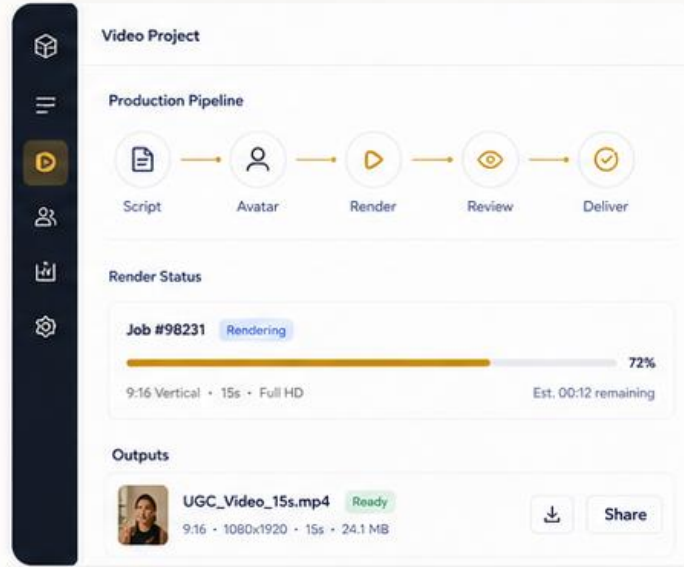
🔔 Recurring intelligence


Real data. Real intent. Real advantage. Delivered to your pipeline before your competitors see it.

UGC video,


Generate short-form vertical video assets through **one API-driven** production workflow.

Teams create, review, and deliver short-form video outputs **without** building the generation stack.




1  **Script, avatar, video, and publish flow in one system**
 From idea to finished vertical video. One connected workflow.

Script Avatar Video Merge Publish

2  **5s, 10s, and 15s vertical packages for paid and organic use**
 Pre-built durations and formats for high-performing delivery.

5 seconds 10 seconds 15 seconds 9:16 Vertical

3  **Deliver client-ready assets through your own portal and approvals layer**
 Review, approve, and deliver under your brand experience.

Approvals Branded Delivery Asset Library Audit Trail

